



Webinar Series

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UPCOMING WEBINAR

Older Drivers and Transportation Network Companies:
Investigating Opportunities for Increased Safety and
Improved Mobility

Wednesday, January 23, 2020

4-5 PM EST

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Webinar Overview

Transportation network companies (TNCs) such as Uber and Lyft offer an increasingly popular alternative to driving a personal vehicle. This project investigated the potential of TNCs to increase the safety and enhance the mobility of older adults who are experiencing a decline in driving ability. Interviews with commercial and non-profit transportation providers and focus groups of adults ranging from age 65 to over 85 identified attitudes and perceptions toward TNCs and related services targeting senior adults, as well as ongoing barriers to TNC use by this demographic. Barriers include insufficient familiarity and comfort with using smartphone applications, a lack of knowledge among older adults about how TNCs operate, and lack of availability of TNC services in many rural areas. Increased availability of TNC services targeted toward older adults may help to overcome some of these barriers. The project team developed outreach and education materials for older adults on how to access and use TNC services.

This webinar features research from

[Safe-D Project 02-016: Older Drivers and Transportation Network Companies: Investigating Opportunities for Increased Safety and Improved Mobility](#)

SPEAKER



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